

Creative Critical Reflection As

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How does your product use or challenge conventions and how does it represent social groups or issues? (Part 1)

► My product uses and challenges conventions because it uses and develops to readers that it is modernized in day and is current with the certain time period. The readers then can understand and have a better connection with my product because they are familiar with what they are seeing. The certain style in my product is the type of style that the reader is in comfort with. My product specifies certain times and certain events that has happened in recent time which may challenge conventions because it is reviewing a certain time period not just and event in general. The product may not cooperate with other ideas from other times like in the 2010s because it would not be talking about the same things that have happened in 2010 and 2021.



^ Unrevised Magazine Cover

(Part 2)

▶ My product represents social groups or issues by having similar topics and social type that the reader enjoys. In my product I'm targeting a specific type of audience which would be an athlete, or someone interested in sports. Therefore the mise en scene in my product is a background of a baseball field because this would grab the attention of the people interested in sports. My product may have social issues because some may think that since the background is a baseball field that it will not describe other sports. Some may say that it is just focusing on baseball which could be an issue. However, the overall topic and audience that I'm trying to target here is people that are interested in is generally sports.

How does your product engage with audiences and how would it be distributed as a real media text?(Part 1)



^Revised Magazine Cover

- ▶ My product engages with my audience because the cover really attracts a certain type of audience. The type of audience that this would be targeting and attracting would be young/mid aged athletes that are into sports. When the audience of the product sees a baseball picture on the front cover they would instantly think of sports. The writing on the product provides updates to those interested into sports. The center of the article would attract young high school athletes. This is because the center article in the product would be describing scholarships into college. This is the goal of most of high school athletes and would definitely bring to their attention.

Part 2



^This is the revised Table Of Contents where the background is a picture of balls from sports. When the audience sees this they know that it is going to be targeted to people who enjoy and watch sports.

- ▶ My product would be distributed as a real media text where most of the viewers would be present. The young athletes and most teenagers stay online a lot so I would most likely do an online magazine and would be distributed to the person thru mail. The delivery would be a hard copy of the magazine. Most of the audience would be online and that would be the reason that I would post it there. This would be great because it would attract more and more viewers. Since most teenagers' these days are online it would be easier for them. More would be able to reach these magazines and many more would sell online than paper because of this generation.

How did your production skills develop throughout this project?

- ▶ My production skills before this were not the best and I really did not know what I was doing. I got more familiar with applications like photoshop and started to feel more confident in myself. I learned how to work in word and got familiar with all the technology within it. I learned how to paste images and edit them. For example in Power Point I used the put to back technique and put words and images to the back of the image to make the picture neat and understandable to read. In the magazine cover I used a white outline of the pictures, so it didn't blend in the background picture which was also a new technique I learned.
- ▶ I also learned how to use certain texts and how to put them on a magazine I would have never understood how to make a magazine cover until now and I think that I have learned so much and developed a lot. Also, my creativity levels have also increased by a lot because I learned and found new ways to attract certain audiences. Overall, I think I improved and learned a lot throughout this project.

How did you integrate technologies – software, hardware and online – in this project? (Part 1)

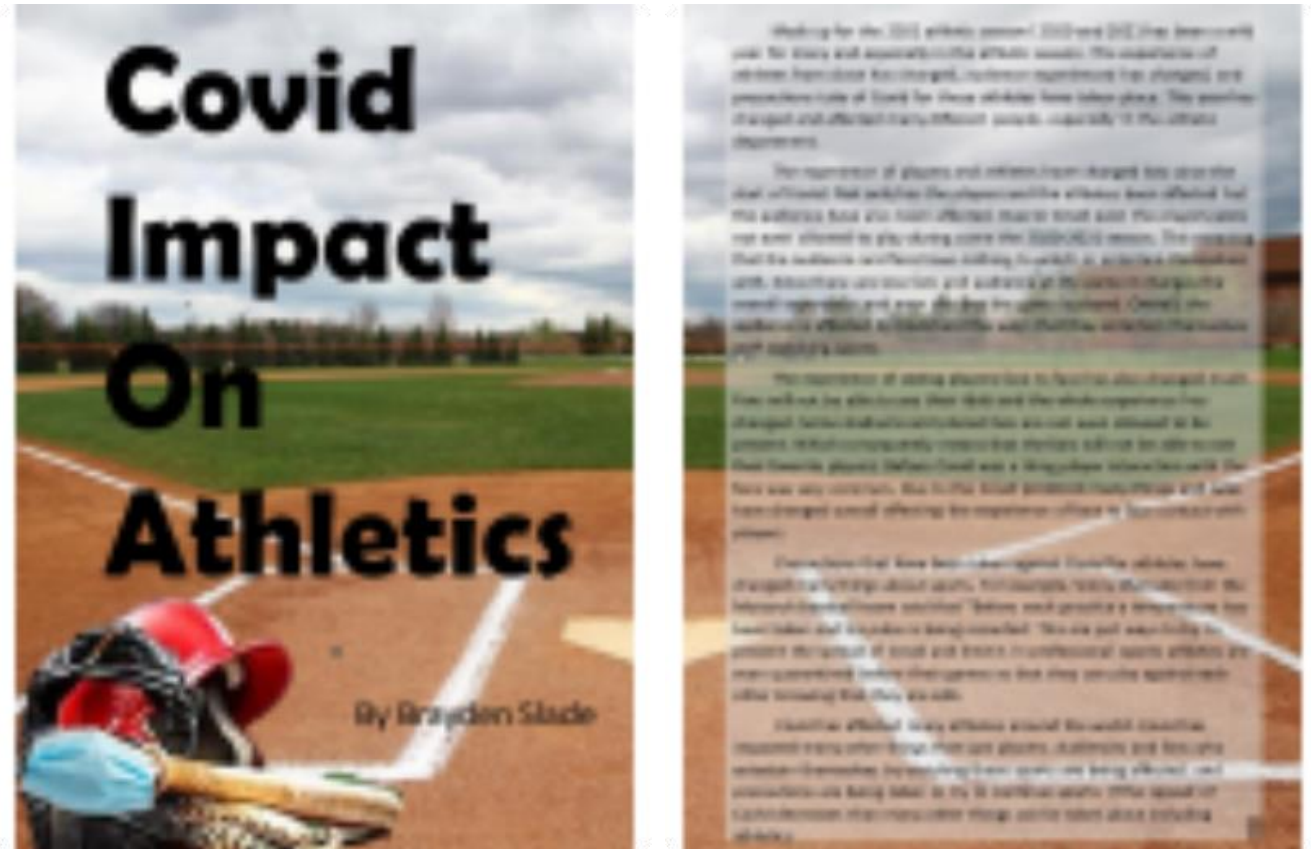


- ▶ I integrate technologies in this project in many different ways. I've learned new technologies and easier way to accomplish projects. In PowerPoint I learned and inquired the use of transparency in images. Also, I learned how to remove background and how to use layers in PowerPoint. I used these techniques in many of my designs even my magazine cover. I also learned how to create a background image and still put words there while it is still presentable and clear.

This is the unrevised original copy of the table of contents before I was able to put the background image there through Canva with the numbers and writing in front of the image.

(Part 2)

- ▶ For example I used transparency in my images to give my text and my background different colors so that the reader has a clear view of the words. Also, I used the remove background tool and used the mark area to keep or remove any unwanted background parts that I did not want. I used this to crop out the baseball bat, mask, and glove. There was a background image that I did not want in the picture so I used that tool to crop all of the unwanted parts out. I also split the background image in half and put it on each of the double page spread to give it a nice look of a whole baseball field.



^Revised double page spread